



# Scholarship for Success

We are excited that you are interested The Southern Credit Union 2025 Scholarship for Success!

The Southern Credit Union is committed to supporting the education of young adults in our communities and wants to acknowledge exceptional high school seniors throughout the 12 counties we serve. Our goal is to establish a financially supportive relationship with students that will last through college and beyond. We will award up to \$12,000 in scholarships for educational purposes to qualified students who are motivated in their academics, active in their schools, and contributing to their community.<sup>1</sup> Enclosed you will find everything you need to apply as well as eligibility requirements. Your completed scholarship application must be emailed or postmarked and video uploaded to YouTube no later than 11:59PM, Wednesday, April 30th, 2025. Scholarship applications postmarked after this date will be automatically disqualified.

In addition, please make sure to review the list of required documents that must be included with your completed scholarship packet. Missing information or supporting documents may result in your application being disqualified.

## How to Enter:

Create a video that is 60 seconds or less answering one of the following questions:

- Tell us about a time when "hard work" paid off and how this lesson has affected your educational goals?
- Think of your first job or odd jobs you have done for extra cash. What have you learned about money and the cost of living so far, and how do you see this having an impact on how you manage your finances through college?

## Submit your video and information

- Upload your video to YouTube. (Include TSCU Scholarship for Success in your video title)
- Fill out and submit the application form with the necessary information, include support documents, and the link to your YouTube video.
- Applications must be submitted by 11:59 PM, Wednesday, April 30th, 2025.

## Eligibility Requirements

1. Applicant must be a primary member\* of TSCU with his/her own account and live in one of the 12 counties we serve. (Clayton, Henry, Fayette, Fulton, Spalding, Butts, Coweta, Troup, Meriwether, Pike, Lamar, and Upson).

*\*If the selected winner is not a current Credit Union member, entrant will be required to open a Primary Share Account for deposit of scholarship funds.*

2. Applicant's account must be in good standing.
3. Applicant must be a high school senior who has been accepted into an undergraduate course of study at an accredited two-year or four-year college, university, or vocational/technical school.
4. Applicant must have a G.P.A. of 2.5 or greater.
5. Applicant must complete a 60 second or less video addressing one of the two questions posed above. (Include TSCU Scholarship for Success in your video title)
6. TSCU employees, members of the Board of Directors and each of their immediate family members (spouse, parents, children and siblings, and their respective spouses, regardless of where they live) are not eligible to enter or win.
7. Applicant is required to have a parent or guardian sign the Application Form if the applicant is younger than 18 years of age.
8. Applicant agrees to have a photograph taken for use in Credit Union publications and agrees TSCU may use their name and video for any Credit Union business or advertising use.
9. Scholarship will be paid directly to the college, college may split amount between semesters. If student drops out of school between semesters, balance will be returned to The Southern.

<sup>1</sup> The number of students awarded and amount of each scholarship will be determined by the Scholarship Committee after all scholarships have been reviewed.



# Scholarship for Success

## APPLICATION

Applications must be completed and turned in no later than 11:59 PM on Wednesday, April 30th, 2025.  
All applicants must meet the eligibility requirements.

Name (First, Middle, Last): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternate Phone Number: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Best Way to Contact You: \_\_\_\_\_

What high school do you attend? \_\_\_\_\_

What college are you planning to attend? \_\_\_\_\_

What do you plan to major in? \_\_\_\_\_

Current G.P.A. \_\_\_\_\_

Last 4 digits of your member number at The Southern Credit Union \_\_\_\_\_

Not a member? Please list the name of a relative that is a TSCU member or tell us what county you live in?

List your involvement in your community \_\_\_\_\_

List School Activities or Clubs \_\_\_\_\_

Link to Video (YouTube) \_\_\_\_\_

### Which Question Did You Choose To Answer: (circle one)

- Tell us about a time when "hard work" paid off and how this lesson has affected your educational goals?
- Think of your first job or odd jobs you have done for extra cash. What have you learned about money and the cost of living so far, and how do you see this having an impact on how you manage your finances through college?

Please make sure to submit the following to be eligible:

1. This complete application form
2. Copy of your college application or acceptance letter
3. Upload your video to YouTube answering one of the 2 question options above  
(Include TSCU Scholarship for Success in your video title)

You can email your completed paperwork to: [marketing@southernonline.org](mailto:marketing@southernonline.org)  
or mail to: The Southern Credit Union, Marketing Department, P.O. 1509, Fayetteville, GA 30214

I verify that the information entered above is correct and I have read and agree to the 2023 Scholarship Guidelines. I authorize The Southern Credit Union to use my comments, video and photos as it relates to The Southern Credit Union business, advertising or social media.

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Signature (if student is 18 years or younger) \_\_\_\_\_ Date \_\_\_\_\_